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NEWS RELEASE

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The Morning Call Hosts April 14 Online Roundtable “Overheard” Focusing on Credit Crunch in the Lehigh Valley *Three Local Bank Presidents Will Participate in Online Discussion*

“Overheard,” a webcast on *themorningcall.com*, will feature three Lehigh Valley bank presidents in a discussion about the current credit crunch. The webcast will take place on Monday, April 14 from 10 to 11 a.m.

Morning Call Business Reporter Greg Karp will moderate the live video discussion with three local bank presidents:

- David Lobach, CEO of Embassy Bank;
- Robert Rupel, President and CEO, Lafayette Ambassador Bank,
- and James Deutsch, President and CEO, Team Capital Bank.

The key focus of the hour-long presentation will be providing a better sense of how the credit issue is affecting the Lehigh Valley economy. The three bankers also will talk about what the changing conditions mean for those looking to buy a house, get a student loan or obtain financing for a small business.

The three experts also will discuss the root causes of the subprime lending problem and subsequent credit issues. In the days leading up to the Pennsylvania presidential primary, they also will provide insights about how the right business and policy decisions can improve the situation – including evaluating those being proposed by the candidates.

The video webcast can be accessed on the home page of *themorningcall.com*.

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