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TEAM CAPITAL BANK WINS AMERICAN GRAPHIC DESIGN AWARD

Bethlehem, PA, October 25, 2007 – Team Capital Bank announced that it has received the 2007 Graphic Design Award from Graphic Design USA for its Logo Identity and Signage. The 30-year old competition, presented by Graphic Design USA and sponsored exclusively by Adobe Systems Incorporated, honors outstanding work in the areas of print and collateral, advertising and sales promotion, packaging and point-of-purchase, internet and interactive design, broadcast and motion graphics, corporate identity and logos.

Started in 2005, Team Capital Bank has created a new concept in banking. Known for its high level of service customized to meet the needs of personal and business customers, competitive products and rates, online banking and innovative branch design, Team Capital Bank, through marketing consultant Kip Fowler, asked Gary Ghezzi of ZZ Design to translate its unique style of banking into its corporate logo identity. “We’re offering a style of banking that we think is different and better and we wanted that to be visible to our customers through our marketing identity,” stated Jim Deutsch, President & CEO of Team Capital Bank. “The logo that Gary designed is very unusual for a bank, and we like that,” added Deutsch.

The Team Capital Bank logo is purple, with “Capital” in bright green with an orange dot on the “i”. The tagline --“Different. Better.” -- rides beneath the Bank’s name. The corporate logo is used on everything from brochures and pens, to coffee mugs, even exterior signage.

It’s not just the Team Capital Bank logo that has personality. Team Capital Bank branches have also been designed to enhance the banking experience. With each branch designed to fit into its locality, inside boasts a bright and pleasant atmosphere, and the smell of gourmet coffee and fresh-baked chocolate chip cookies. The tasty treats are just one way that Team Capital Bank sets itself apart from its competition. “We provide a comprehensive set of financial services, including retail and commercial banking products – checking, savings and money market accounts, CDs, IRAs, and business/personal loans, among others -- mortgage banking and commercial lending services, plus many convenience services like free ATM use and remote deposit capture that you won’t find at other banks” said Deutsch. “We strive to do everything a bit different and better.”

About Team Capital Bank

Team Capital Bank, a community bank that delivers banking services to personal and business customers, has offices in Bethlehem and Doylestown, Pennsylvania and Flemington and Phillipsburg, New Jersey. It has received regulatory approval for a location in Allentown, Pennsylvania. Each office is managed locally, staffed by banking professionals with significant industry experience, and has a local Board of Directors. One of the fastest growing banks in the country, Team Capital Bank is committed to delivering banking services that are Different and Better. Team Capital Bank received its charter from the Office of Thrift Supervision in 2005 and is FDIC insured. Team Capital Bank is an Equal Opportunity Employer. www.teamcapitalbank.com.

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